Open call for the artists producing the attractive movies of Hachinohe in 2014

*Hacchi*'s 2014 AIR program is taking applications from young, up-and-coming artists in the field of creative visual media expression to discover and bring form to beautiful, never-before seen sides of Hachinohe. We are looking to take the streets, people, lifestyles, and sceneries of Hachinohe and bring them together to create a work that depicts Hachinohe's charm.

*Hacchi* has prepared a residence space, and will provide assistance with production and living costs. The artist(s) will use *hacchi* as a base of operations to connect on an intimate level with the people and places of the city in order to produce a creative visual media production unique to and only possible in Hachinohe.

\*Assistance with living costs and production costs will be provided. Please refer to the leaflet for more information.

■ Past Participants in *hacchi's* Art Project (partial list)

Asada Wataru – Everyday Editor 「八戸の棚 Remix!!!!!!!](Hachinohe's Shelf Remix!!!!!!!)

Yamamoto Kouichiro – Artist「八戸のうわさ」「八戸のうわさ2」(Rumors in Hachinohe, Rumors in Hachinohe 2)

Ume Kayo, Asada Masashi, Tsuto Hideo – Photographers 「八戸レビュウ」(*Hachinohe Review*)

Yamada Tamami, Isojima Miki – Dancers 「踊りに行くぜ!」コミュニティダンス制作 (We're Gonna Go Dancing!!! Community Dance Production)

Sue Hajdu – Artist「デコトラヨイサー!」(Dekotora Yoisaa!)

KOSUGE1-16 – Artist Unit「はっち流騎馬打毬」(*Hacchi-style Kiba-dakyu*) Osawa Mirai – Visual Artist「はっち流騎馬打毬」(*Hacchi-style Kiba-dakyu*)

- Project Period June-September 2014 (Minimum stay: 10 days, Maximum stay: 50 days) ※Length of stay will be discussed following appointment.
- Application Deadline Must arrive by November 30, 2013 (Sat)
- Accepted Applicants One Person (Or one group. Maximum of three people per group.)
- Support

*Traveling Expenses* (including sea travel): Coverage up to JPY 100,000 per person/group for domestic travel / JPY 200,000 per person/group for international travel. \*Expenses for the transportation of goods or materials must be paid by the artist.

*Visa*: Artists residing overseas should acquire passports and visas for entering the country as necessary (Application expenses will not be covered).

*Production Expenses*: JPY 300,000 will be provided to the artist/group (Includes cost of research, materials, and costs for exhibit set-up and take-down).

Living Expenses:

A single artist will be provided with JPY 3,000 per day (Maximum of JPY 150,000 over 50 days).

Groups of two or more will be provided with JPY 5,000 per day (Maximum of JPY 200,000 over 40 days).

\*However, living and travel expenses for artists living in Hachinohe and neighboring areas will need to be discussed.

\*Expenses will be calculated at the end of the stay.

*Personal Support:* Available (Minimal support in areas of production and living. No coverage for work-related travel expenses)

Production Studio: 5th Floor Residence, Open Studio, Workshop, tools and equipment.

(Everything must be returned to its original state at the end of the program)

*Video Editing Equipment*: Filming and editing equipment will not be provided; please bring your own equipment. (Contact us for information regarding the work environment)

*Exhibition / Screening Space*: The publication space will be decided through discussion after the artist is chosen.

Living Facilities: Available (5th Floor Residence) \*Each room comes with bath and toilet. Communal laundry room and kitchen are also available.

*Public Relations*: *Hacchi* will cooperate with leaflet production, homepage advertising, and other PR activities at the Hachinohe Portal Museum.

*Archives:* Unavailable (However, a list of activities may be recorded on the *hacchi* homepage or an archive record).

*Other:* Artists receiving assistance from other public institutions are acceptable. (Be sure to let us know beforehand)

### ■ Application Requirements

• The artist should work in the field of creative visual media expression (movies, animation, shadow pictures, puppet theater, CG, art anime, etc. - any genre that can be displayed and heard using an internet video service (i.e. Youtube) or a projector is acceptable).

- The artist is able to carry out all work and living-related activities on his/her own. In addition, the artist should be able to take responsibility for the production of his/her work and the setup and takedown of its exhibit.
- The artist plans to communicate and cooperate with citizens and staff during his/her stay.
- The artist is able to participate in interactive events with citizens (including talk events).
- The artist is able to reach mutual understanding with the use of Japanese or English.
- Age, gender, and nationality will not be inquired. However, the artist must have experience with residencies or similar in Japan.

\*If the artist is under the age of 18 as of November 30, 2013, the sign and seal of a guardian will be required on the application form. The same applies to an underaged member of a group.

- The artist possesses no criminal record.
- In the case that the artist is a resident of Japan, he/she must not have any outstanding payments of resident's tax, corporation municipal tax, property tax, or national health insurance tax.

#### ■ Activities

- During the residency period, the artist will produce and publicize his/her work as well as arrange citizen exchange programs such as talk events and workshops. (In the case that the artist's work takes the form of workshops or outreach, further consultation will be required following appointment.)
- Completed video works shall be made available for viewing through an internet video-sharing website such as Youtube. The work will be screened at the city PR events hosted by Hachinohe city. There are also plans to put the video on display in the museum and around the city center during 2014.

## ■ Period of Stay

10-50 days during June-September 2014 (to be decided upon artist appointment)

\*Work-related research will be conducted at Hachinohe, but in the case that there is a limit to the amount of equipment that can be sent to the museum and editing on-site would be difficult, please note on the application form that discussion will be required concerning the schedule of stay.

### ■ Work Specifications

• A video work that uses elements of the Hachinohe area (tourist attractions, culture, objects, food, people, etc.) to convey a message about Hachinohe's charm.

- There are no limits on the length of the work or the methods of production.
   However, the work will appear on video-sharing websites (i.e. Youtube) and be used in activities hosted by Hachinohe-city, so discussions regarding compatibility may be necessary.
- Music to be used with the video must be publicly available or self-made copyright-free music that will not incur costs when distributed via the internet or other mediums. There may be cases where the desired music cannot be used, so please consult accordingly during the application process.

### ■ How to Apply

- Please fill out the application form (available for download on the homepage), attach relevant materials, and send.
- Relevant materials: Please attach (1) images such as concept art, storyboards, etc. and (2) records of works from recent years via DVD or other archives (i.e. internet video-sharing services such as Youtube).

\*Submitted materials cannot be returned to the artist.

#### ■ Deadline

Must arrive by November 30, 2013 \*\*By mail or in person. (Applications via E-mail or FAX will not be considered.)

# ■ Screening and Notification

- The selection committee will use the submitted materials to make a decision and then notify the applicant (Estimated December 2013).
- In some cases, web services (i.e. Skype) will be used to conduct an interview.
- Questions and objections concerning selection decisions will not be considered.

# ■Project Timeline ※Some modifications may occur.

November 30, 2013: Deadline → December 2013: Selection Notification (planned date) → Within 2013 fiscal year: Research Stay (over several days) → June-September 2014: Project Begins → December 2014 Project Report.

### **■** Important Points

- Expenses other than those stated in the "Support" section will not be covered.
- In the case that necessary equipment is not available at *hacchi*, please prepare and bring on one's person.
- In the case that the artist will be accompanied by family, work assistants, etc., be sure to consult accordingly beforehand. Support and financial assistance will be available to the artist only.

- *Hacchi* will record a portion of the artist's work-related activities using photo and/or video and use them for PR activities.
- The artist will, as much as possible, cooperate with *hacchi's* (Hachinohe city's) public relations and media interview activities.
- The rights to the artist's work belong solely to the artist, but the rights to video and photo material recorded by *hacchi* (Hachinohe city) and their use in public relations activities belong to *hacchi* (Hachinohe city).
- During the period of stay, the artist shall abide by the rules of the museum.
- In the case that accident, sickness, or other unexpected events occur during the artist's stay, the artist must take full responsibility. Travel insurance is recommended.

## ■ Copyright Information

- The rights to the work produced by the artist during this program belong solely to the artist, but no remuneration will be provided in the event that the work is used by Hachinohe city or other approved groups for the sake to promoting Hachinohe's charm. Additionally, the video work will be uploaded for public viewing on a internet video-sharing website (i.e. Youtube) dedicated to the topic of Hachinohe city.
- The sponsor holds the rights to recorded pictures, videos, and other materials and
  reserves the right to the records publicity and advertising activities. The sponsor and
  any parties who have received permission from the sponsor may use these records at
  no charge.

### ■ Other

- In the case that the artist is a resident of a country that has not concluded an income tax convention with Japan, the artist must pay a 20% tax on all provided living expenses and work expenses. (For details, please contact your country's embassy or related organizations.)
- For questions regarding points not mentioned in this document, please contact *hacchi* using the information below.

Executive Office Hachinohe Portal Museum *hacchi* (In charge: Watanabe, Sasaki) Open 9:00am - 9:00pm (closed second Tuesday of every month)

11-1 Mikkamachi, Hachinohe-shi, Aomori-ken 031-0032

Tel: +81-178-22-8228 Fax: +81-178-22-8808

E-mail: hacchi@city.hachinohe.aomori.jp URL: http://hacchi.jp

This open call also applies to artists overseas. Please refer to *hacchi's* website to download an English version of the application. *Hacchi* conducts art programs in a variety of genres, so opportunities in the performing arts and other areas may become available. Visit *hacchi's* website for details.